



## **INFORMING. UNITING. EMPOWERING.**

National Women and Girls HIV/AIDS Awareness Day (NWGHAAD) is a nationwide initiative to raise awareness of the increasing impact of HIV/AIDS on women and girls.

In Western New York, the Niagara County AIDS Task Force is holding a free, full-day HIV/AIDS Awareness and Education event on March 10.

"New Faces, New Challenges: A Continuing Paradox," will be from 10 a.m. to 4 p.m. at the Niagara Arts and Cultural Center (NACC) in Niagara Falls.

This event will unite members of the community and professionals who serve women in the medical, social and religious field to discuss HIV/AIDS and its impact on the lives of thousands of women in the United States.

All are welcome to attend. Staff from the Health Department will be on-site to administer free HIV testing throughout the event, and lunch will be provided to all attendees.

**To register, call (716) 285-8224, ext. 211.**

# **HANCI: A Family of Programs to Serve Your Family**

Founded in 1927, the Health Association of Niagara County Inc. promotes wellness, independence, and a strong quality of life.

*For Parents and Children*  
Child Learning Centers

NYS Childhood Obesity Prevention Project  
Reading All-Stars After School Program  
Center for Joy at HANCI

*For Healthy Families*  
Home Care  
Living Healthy Classes  
Niagara County AIDS Task Force

*For Older Adults*  
Council for Older Adults  
Fall Prevention Classes  
Golden Age Program  
Senior Prom

*For Volunteers*  
Foster Grandparent Program  
Retired and Senior Volunteer Program  
Senior Companion Program



HANCI  
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[www.hanci.com](http://www.hanci.com)



# **NEW FACES NEW CHALLENGES A CONTINUING PARADOX**



# **A FULL-DAY EVENT TO COMMEMORATE NATIONAL WOMEN & GIRLS HIV AWARENESS DAY**



# **MARCH 10, 2011 9AM-3PM AT THE NACC 1201 PINE AVE NIAGARA FALLS**



## HIV/AIDS AMONG WOMEN & GIRLS KNOW THE FACTS



Every 35 minutes, a woman tests positive for HIV in the United States.



Today, about 1 in 4 Americans living with HIV are women.



Over 250,000 women are living with HIV/AIDS in the United States.



The AIDS diagnosis rate for Black women was 39.9 per 100,000, or 22 times the rate for white women.



The rate for Latinas and women of multiple races was nearly 5 times the rate for white women.



More than 6 in 10 new HIV infections among women were among those ages 13–39 in 2006.



Black women account for 65% of estimated AIDS diagnoses among women, ages 13 and older, in 2008, but only 12% of the U.S. population of women.



## NEW FACES, NEW CHALLENGES PROGRAM SCHEDULE

**9 a.m. Registration, light breakfast**

**10 a.m. Session A: HIV 101**

*Presented by Ava White  
Supervisor, Women's Treatment Programs, Group Ministries, Inc.*

**Session B: "Condoms and..." Choices for Women**

*Presented by Jennifer DeMarsh and  
Cathy Alvarez, Prevention Counselors,  
AIDS Community Services*

**11 a.m. Session A: Stigma and HIV Screening of "Dangerous Silence" documentary with discussion**

*Presented by Peter Hubbard  
Niagara County AIDS Task Force*

**Session B: "Condoms and..." Choices for Women**

*Presented by Jennifer DeMarsh and  
Cathy Alvarez, Prevention Counselors,  
AIDS Community Services*

**Noon**

**Lunch**

**12:30 p.m. Keynote Address- The Role of Churches and Faith-Based Communities in HIV Prevention and Care: Future Directions**

*Presented by Rev. Jimmy Rowe  
Chairperson, Niagara County AIDS Task Force*

**1 p.m. Accessing Healthcare and Other Community Resources**

*Presented by Dr. Renee Cadzow  
Assistant Research Professor  
State University of NY at Buffalo Dept. of  
Family Medicine and Evaluation  
Director of NYS Area Health Education  
Center System (AHEC)*

**2 p.m.**

**Event evaluation, discussion on future directions and networking.**

### REGISTER TODAY:

Call (716) 285-8224, ext. 211

Registration is FREE and open to ALL

*Funding for this activity was made possible in part by the HHS, Office on Women's Health. The views expressed in written materials or publications and by speakers and moderators at HHS-sponsored conferences do not necessarily reflect the official policies of the Department of Health and Human Services; nor does the mention of trade names, commercial practices, or organizations imply endorsement by the US Government.*



## National Women & Girls HIV/AIDS Awareness Day

March 10, 2011 from 9am to 3pm  
at the Niagara Arts & Cultural Center  
To register, call (716) 285-8224, Ext. 211.

More information on our website:  
<http://www.ncatf.org/Events.html>

